

Mobile Merchandising



Club Car[®]

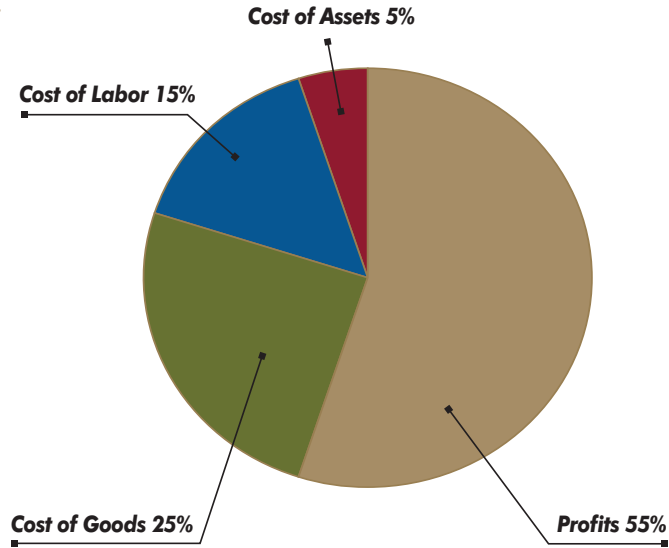
Drive it once and you'll know.™

Reach your customers. And your full potential.

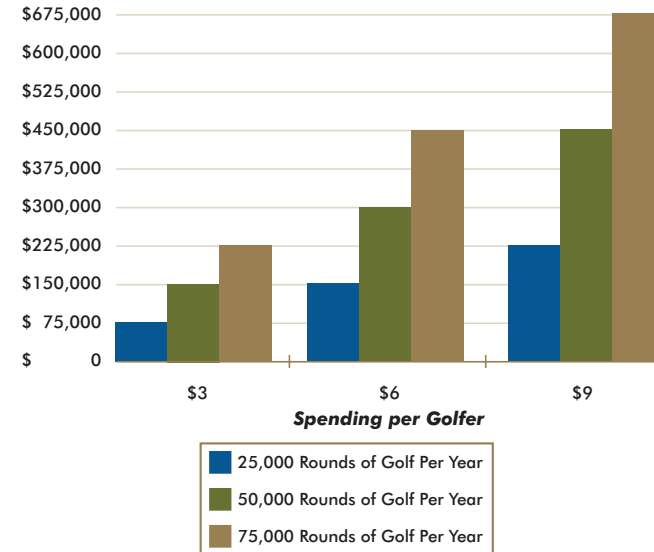
To you, golf isn't just a game, it's a business. And to elevate the success of your business, you need to think beyond the clubhouse. With our full line of Mobile Merchandising Solutions, Club Car can help you uncover a whole new realm of profit opportunities. Our food and beverage vehicles not only leave a positive impression on your customers, they also create a powerful impact on your bottom line. Taking your business to heights you've never thought possible. Club Car has always been committed to putting course owners in a position to win. We believe our mobile merchandising solutions are yet another example of that. With the right equipment, the right merchandise and the right staff, Club Car can help transform your golf course into a gold mine.

Profit and Revenue Impact*

Course owners realize an average profit of 55% through food and beverage vehicle sales.



What do your golfers spend per round? Up-selling a customer to a \$9 purchase from a \$3 purchase can mean a \$300,000 annual increase in sales.



Food and beverage vehicle product line:



Café Express Deluxe
For 25,000 or more rounds of golf per year



Café Express
For 25,000 or fewer rounds of golf per year



Portable Refreshment Center
For 10,000 or fewer rounds of golf per year

*Source: "Utilizing Food & Beverage Carts to Maximize Profits," Golf Industry Show, February 11, 2005.

Café Express Deluxe

A driven sales force.



Club Car[®]

Drive it once and you'll know.

Don't let a few hundred yards stand between you and a higher profit margin. Make the most of your sales opportunity with the only midsize food and beverage vehicle in the industry: The Café Express Deluxe. It offers greater strength and load capacity. So you can spend less time restocking, and more time out on the course making sales. Along with a superior vehicle, Club Car offers a Mobile Merchandising Training Program designed to help you reach your customers and your full potential.

Accessories

Beverage container — Keep beverages cold or hot and your customers satisfied with this convenient accessory.



Air pot — Early morning range customers will be standing in line for a hot cup of coffee.



Humidor — Cigars are a great high-margin, impulse sale.



Cash drawer — The tool to properly manage your cash.



Motion Wireless™ POS system — Opens new and recurring revenue streams by accepting debit and credit cards on the course.



Food warmer — Keeps food hot for hours so you can offer your customers something more substantial (and profitable) to go with that bag of chips.



Hot Box — Stainless steel warming system. Ideal for carrying hot food items. Sterno-ready, the Hot Box keeps things nice and toasty while you're on the go.



Cafe Express Deluxe

Standard Features

- Power over hills with a 13 horsepower gasoline engine
- Drains and trash bins in rear of car; rust-free aluminum and stainless steel construction (meets NSF standards)

- Attractive, durable canopy in 5 standard colors; custom colors available
- High-impact acrylic windshield
- Electric lift for easy maintenance access

- Common-key locks on all doors and bins
- 3.3 cubic feet of consumable ice storage
- 16.5 cubic feet of cold storage space with in-wall foam insulation

Options Not Pictured

- 3- or 4-bottle caddy
- 5-panel rearview mirror

Café Express

Hunger doesn't always wait for the turn.



Club Car[®]

Drive it once and you'll know.

Hunger and thirst can strike any player, anytime, anywhere. Your course is rich with merchandising opportunities. The Café Express helps you capitalize on each and every one of them. With strong, consistent performance and a number of helpful standard features, you can satisfy virtually any customer need from tee to green. For stronger results, The Café Express comes complete with a Mobile Merchandising Training Program to help steer your business in the right direction.

Accessories

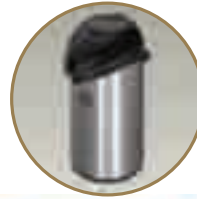
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5-panel rearview mirror — Safe operation of the car on the course and around the clubhouse should never be an option.



Café Express

Standard Features

- Conquer hills fully loaded with an 11.5 horsepower gasoline engine
- Drains and trash bins in rear of car; rust-free aluminum and stainless steel construction (meets NSF standards)
- Independent leaf spring front suspension and dual hydraulic rear suspension ensure a smooth delivery

- Reliable 4-wheel, mechanical drum brakes
- Consumable ice bins on both sides of the car
- 10 cubic feet of cold storage (largest in class) with in-wall foam insulation
- Locking latches with common-key doors and bins
- High-impact acrylic windshield

- Heavy-duty front bumper
- Fuel gauge/hour meter
- Differential guard
- Radio/beverage holders

Options Not Pictured

- 3- or 4-bottle caddy
- West Coast-style mirror

Smart business moves.



Turf 1 With PRC Unit

- Three compartments for separating snacks/beverages
- Removes easily from cargo box, allowing car to be used for other work
- Holds up to 150 12-ounce cans or 85 20-ounce bottles
- Water drain system for easy cleanup
- 9.1 cubic feet cargo box
- All aluminum frame, chassis and cargo box
- Maximum speed of 15 mph
- Limited, 2-year/2,000-hour vehicle warranty

Turf 2 With PRC Unit (shown above)

- Two compartments with dividers
- Dual access doors
- Foam-filled for superior insulation
- Drain system allows for easy cleanup
- Support arms lock lid in open position
- Removes easily from cargo box, allowing car to be used for other work
- Holds 14 cases (336 units) of 12-ounce cans or 190 20-ounce bottles with ice
- Limited, 2-year/2,000-hour vehicle warranty

Specifications

	Café Express Deluxe	Café Express	Turf 2 With PRC Unit	Turf 1 With PRC Unit
Engine	Kawasaki® 4-cycle, OHV, 400 cc, single cylinder, air-cooled, pressure-lubricated, spin-on oil filter	Kawasaki 4-cycle, OHV, 351 cc, single cylinder, air-cooled, pressure-lubricated, spin-on oil filter	Kawasaki 4-cycle, OHV, 351 cc, single cylinder, air-cooled, pressure-lubricated, spin-on oil filter*	Kawasaki 4-cycle, OHV, 351 cc, single cylinder, air-cooled, pressure-lubricated, spin-on oil filter*
Drive Motor	N/A	N/A	N/A*	N/A*
Horsepower	13 hp (9.7 kw) @ 3,600 rpm**	11.5 hp (8.6 kw) @ 3,600 rpm**	11.5 hp (8.6 kw) @ 3,600 rpm**	11.5 hp (8.6 kw) @ 3,600 rpm**
Governor	Automatic ground-speed sensing, internally geared-in unitized transaxle	Automatic ground-speed sensing, internally geared-in unitized transaxle	Automatic ground-speed sensing, internally geared-in unitized transaxle	Automatic ground-speed sensing, internally geared-in unitized transaxle
Governed RPM	2,800 ± 30	3,050 ± 30	3,600 ± 30	3,600 ± 30
Ignition	Electronic with electronic RPM limiter	Electronic with electronic RPM limiter	Electronic with electronic RPM limiter	Electronic with electronic RPM limiter
Drive Unit	Unitized transaxle, fully synchronized forward/reverse with neutral: 14.9:1 forward, 20.5:1 reverse; reduced speed reverse	Unitized transaxle, fully synchronized forward/reverse with neutral: 11.8:1 forward, 17.1:1 reverse; reduced speed reverse	Unitized transaxle, fully synchronized forward/reverse with neutral: 11.8:1 forward, 17.1:1 reverse; reduced speed reverse	Unitized transaxle, fully synchronized forward/reverse with neutral: 11.8:1 forward, 17.1:1 reverse; reduced speed reverse
Electrical System	12-volt	12-volt	12-volt	12-volt
Batteries	500 CCA at 0°F (-18°C), 105 min. reserve	500 CCA at 0°F (-18°C), 105 min. reserve	500 CCA at 0°F (-18°C), 105 min. reserve	500 CCA at 0°F (-18°C), 105 min. reserve
Key- or Pedal-Start	Key	Key	Pedal	Pedal
Steering	Self-adjusting rack & pinion	Self-adjusting rack & pinion	Self-adjusting rack & pinion	Self-adjusting rack & pinion
Front Suspension	Independent A-arms with coil-over shocks	Independent leaf springs with dual hydraulic shocks	Independent leaf springs with dual hydraulic shocks	Independent leaf springs with dual hydraulic shocks
Rear Suspension	Multi-leaf springs with dual hydraulic shocks	Multi-leaf springs with dual hydraulic shocks	Multi-leaf springs with dual hydraulic shocks	Multi-leaf springs with dual hydraulic shocks
Brakes	4-wheel, hydraulic	4-wheel, mechanical drum	4-wheel, mechanical drum	Self-adjusting, rear-wheel, mechanical drum
Park Brake	Hand-operated, mechanical rear	Foot-operated, multi-lock	Foot-operated, multi-lock	Foot-operated, multi-lock
Rear Stabilizer Bar	N/A	Anti-sway	Anti-sway	Optional
Frame/Chassis	Aluminum I-Beam	Aluminum I-Beam	Aluminum I-Beam	Aluminum I-Beam
Body (Front/Rear)	ABS/DR acrylic cap/All aluminum	ArmorFlex™ TPO/All aluminum	ArmorFlex TPO/All aluminum	ArmorFlex TPO/All aluminum
Body Finish	Acrylic cap	Matching paint over molded-in color	Matching paint over molded-in color	Matching paint over molded-in color
Light Package	Standard	Optional	Headlights standard	Optional
Trailer Hitch	Standard (front receiver)	Standard	Standard	Standard
Front Tires	205/65-10, 6-ply	18 x 8.5-8, 6-ply rated, premium tread	18 x 8.5-8, 6-ply rated, premium tread	18 x 8.5-8, 4-ply rated, premium tread
Rear Tires	205/65-10, 6-ply	18 x 8.5-8, 6-ply rated, premium tread	18 x 8.5-8, 6-ply rated, extra-traction tread	18 x 8.5-8, 4-ply rated, premium tread
Instrumentation	Electronic fuel gauge/hour meter, low-oil warning light, reverse warning indicator	Electronic fuel gauge/hour meter, low-oil warning light, reverse warning indicator	Electronic fuel gauge/hour meter, low-oil warning light	Electronic fuel gauge/hour meter, low-oil warning light
Bed Load Size (Cargo Bed Inside Dimensions)	N/A	N/A	48.8 x 49.8 x 10.9 in (15.3 ft) ³ (124 x 126.5 x 27.7 cm)	37.6 x 45.1 x 9.3 in (9.1 ft) ³ (95.5 x 114.6 x 23.6 cm)
Bed Load Height	N/A	N/A	27.5 in (69.9 cm)	27.5 in (69.9 cm)
Total Vehicle Capacity	1,300 lb (589.7 kg)	1,200 lb (544.3 kg)	1,200 lb (544.3 kg)	800 lb (362.9 kg)
Overall (L x W x H)	144 x 54 x 72 in (365.8 x 137.2 x 182.9 cm)	111 x 50 x 72 in (281.9 x 127 x 182.9 cm)	111 x 50 x 48 in (281.9 x 127 x 121.9 cm)	103.5 x 48 x 48 in (262.9 x 121.9 x 121.9 cm)
Wheelbase	101 in (256.5 cm)	77.5 in (196.9 cm)	77.5 in (196.9 cm)	65.5 in (166.4 cm)
Differential Ground Clearance	6.6 in (16.8 cm)	4.5 in (11.4 cm)	4.5 in (11.4 cm)	4.5 in (11.4 cm)
Fuel Tank Capacity	6.5 gallons (24.6 L)	7 gallons (26.5 L)	7 gallons (26.5 L)	7 gallons (26.5 L)
Tread (Front/Rear)	43 in (109.2 cm)/44.5 in (113 cm)	34.5 in (87.6 cm)/38.5 in (97.8 cm)	34.5 in (87.6 cm)/38.5 in (97.8 cm)	34.5 in (87.6 cm)/38.5 in (97.8 cm)
Dry Weight (Less Batteries)	1,474 lb (668.6 kg)	1,134 lb (514.4 kg)	772 lb (350.2 kg)	658 lb (298.5 kg)
Forward Speed	Up to 13 mph (20.9 kph)	Up to 14 mph (22.5 kph)	Up to 12 mph (19.3 kph)	Up to 15 mph (24.1 kph)
Curb Clearance Circle	380 in (965.2 cm) dia.	296 in (751.8 cm) dia.	248.4 in (630.9 cm) dia.	210 in (533.4 cm) dia.
Turning Radius	186 in (472.4 cm)	120 in (304.8 cm)	120 in (304.8 cm)	100.8 in (256 cm)
Intersecting Aisle	120 in (304.8 cm)	77 in (195.6 cm)	77 in (195.6 cm)	77 in (182.9 cm)
Vehicle Warranty	2-year/2,000-hour, limited	2-year/2,000-hour, limited	2-year/2,000-hour, limited	2-year/2,000-hour, limited

*Portable Refreshment Center unit not recommended for use with Turf 1 and Turf 2 electric models.

**Exceeds SAE J1940 performance standards.

Motion Wireless and Uplink

Success is never out of reach.



You've got the vision. You've got the car. Now you need something to bring it all together. With the Motion Wireless Point of Sale system and Uplink GPS technology, you'll have the control and confidence it takes to be poised for success. From mobile credit card processing and inventory management, to car location and control, they're the tools you need to make your mobile dream a reality.

Motion Wireless™

The Motion Wireless “use anywhere” POS system is designed to help you succeed in a world that’s always on the move. From inventory management to credit card processing and everything in between. No matter where your business takes you, this system gives you the tools you need to increase your sales and profits.

- **Processes debit and credit cards in seconds**
- **Allows easy inventory management**
- **Durable hardware resists rain, wind and dust**
- **Data is sent and stored in CartManager,™ a central information server**
- **Publishes menus and prices for the day or event**
- **Can be used as portable or stationary device**
- **Can be purchased or leased**



Uplink®

If you’re looking for more control over your investment, look no further than Uplink. A proven GPS-based system developer, Uplink provides comprehensive management solutions that increase revenue, improve business operations, manage risk and maximize a course’s full potential.

With Uplink you can locate and accommodate customers, manage inventory and data, and change prices and menu offerings on the fly—giving you the power and flexibility to capitalize on new profit opportunities. Plus, by providing more convenience, increased selection and improved service, Uplink can help attract and retain more customers.

No merchandising operation is complete without the industry’s most complete GPS solution. For optimized performance, contact Uplink today.

Uplink Corporation
877-7Uplink
www.uplinkgolf.com

Note: Uplink is only available only in North America.

For more information regarding Motion Wireless products and services, visit www.motionwireless.ca or call 1-800-624-2781.

To order a Mobile Merchandising Training Program,
go to www.clubcar.com or call 1-800-CLUBCAR.



Drive it once and you'll know.™

An  Ingersoll Rand business

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